

**re:publica 2015: On a personal note**

**+++ Spreeblick presents: TINCON – teenageinternetnetwork +++**  
**+++ newthinking presents: One week of Big Data & Android +++**

**Berlin, 05<sup>th</sup> May 2015** – 2007 marks the start of the re:publica as a meeting point for bloggers. 700 like-minded people got together to debate the concerns of a digital society and to discuss the future of the internet. Nine years later, their topics have reached the masses: The re:publica has become a social conference with over 6000 participants. It has also developed into Europe's most important event in its field.

It is thanks to the four founders and their team that this was achieved. As „pioneers“ they recognized the significance of digital topics for society as a whole: Markus Bechedahl, chief editor of the blog netzpolitik.org and founder as well as managing partner of the newthinking communications GmbH, Andreas Gebhard, founder, managing partner and up until 2013 manager of the newthinking communications GmbH and Tanja and Johnny Haeusler, founders of the Spreeblick Verlag KG and authors of the parent's guidebook “Netzgemüse”.

Andreas, manager of the re:publica GmbH, says of the conference:

“If it were not for my open-minded partners at re:publica and the amazing team, such a unique event would not be possible. I would like to deeply thank everyone for this.”

**Spreeblick presents: TINCON – teenageinternetnetwork**

Right on schedule with the re:publica 2015, Tanja and Johnny Haeusler from the publishing house Spreeblick launched their new undertaking. Proclaiming TINCON a “festival for digital youth culture“ which will take place from 27<sup>th</sup> till 30<sup>th</sup> May 2016, the authors continue the success of their parent's guidebook “Netzgemüse“ by offering youngsters stages, networking possibilities and support.

Spring 2016 will mark the first time that an estimated 1000 youngsters between 13 and 21 years will come to Berlin for three days to celebrate their digital and cultural environment. A

young digital society will meet at the TINCON and will be presented with topics such as culture, entertainment, politics, technology and communication which all co-exist whilst complimenting each other. Here, enthusiasts of game coding and game design will meet and politically engaged youngsters and video fans will together set topics in motion.

Another, bigger idea behind the TINCON is to actively guide youngsters from the age of 13 onwards beyond the event into the digital working, artistic and cultural life. Young men and women of action will support the youngsters with regular workshops independently of the TINCON event. The workshops will take place in Berlin from the fall of 2015 and are planned for other cities as well at a later point.

TINCON activities began in May 2015 with the founding of the nonprofit organization TINCON e.V. and its attendance at the re:publica. At the TINCON booth, amongst others, TINCON's first partners introduced themselves.

Find more information at <http://tincon.org> or send an email to [presse@tincon.org](mailto:presse@tincon.org)

## **newthinking presents: One week of Big Data & Android**

Since the beginning of this year, newthinking, co-founder of re:publica, is not only the organizer of the droidcon Berlin but also managing partner of droidcon's trademark holder Mobile Seasons GmbH. Therefore, newthinking is not only host of the android conference "droidcon" in Berlin but also holds responsibility for the worldwide coordination and development of the brand.

The first droidcon took place in Berlin back in 2009. Today, the community meets in cities around the world including London, Amsterdam, Bangalore, Dubai, Tunis, Paris, Tel Aviv, Moscow, New York, Madrid, Montreal, Turin and Zagreb.

To kick-off the cooperation, a technology-week was initiated: Experts of the technology industry will meet at the Postbahnhof in Berlin from 31<sup>st</sup> May till 6<sup>th</sup> June 2015. Set up in the framework of a partnership, Berlin Buzzword, one of the most exciting Big Data conferences in Europe, and droidcon Berlin, one of the leading events in the series of international android conferences, will take place back to back in the same location.

In this way, know-how and expertise will be channeled. Taking place on 6<sup>th</sup> June 2015, the Hackathon will be a pivotal link between the events. It is open to all developers who wish to find solutions to technological problems in a creative and innovative manner.

Find more information at <http://berlinbuzzwords.de> and <http://droidcon.de>

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### About re:publica:

re:publica is the largest conference dedicated to the Internet and the Digital Society in Europe. It perceives itself as a political as well as cultural event, but especially as a very young event, which nevertheless attracted more than 6,000 participants last year. - [re-publica.de](http://re-publica.de)

### About newthinking:

newthinking is an enterprise for projects on various interfaces of open technology and society and was founded in 2003. The focus lies on event and IT. The newthinking communications GmbH is also managing partner of the re:publica GmbH and, since 2015, of the Mobile Seasons GmbH. In addition, newthinking operates the blog [netzpolitik.org](http://netzpolitik.org).  
[newthinking.de](http://newthinking.de)

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### About Spreeblick:

Founded in the year 2002, Spreeblick has since been considered one of the most well known German-language blogs and has been awarded a Grimme-Online-Award. Since 2007, admins Tanja and Johnny Haeusler operate as the Spreeblick Verlag KG and are managing partners of the republica GmbH. Together, they wrote the parent's guidebook „Netzgemüse - Aufzucht und Pflege der Generation Internet" (Goldmann). Since 30<sup>th</sup> April, Tanja and Johnny Haeusler are CEOs of the nonprofit organisation TINCON. [spreeblick.com](http://spreeblick.com)

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