

Dear Journalists,

The following pages include the most important information regarding your visit of re:publica. Further information can also be found online re-publica.de or on site!

1. General Information**Press requests & Interviews**

For any requests we recommend you to write an Email to presse@re-publica.de. You will receive an answer as soon as possible. For general information during the conference, you can call Susanne: +49 151/17800509

For interviews or direct quotes, you can call **Markus Beckedahl: +49 177/7503541**

Even though we aim to support you, we usually cannot provide an individual organization of interviews. Thus, please try to contact the person you want to speak to by yourself first.

All press **releases** and further information on the conference is provided online on our website in the press section: <http://re-publica.de/en/press-o>

Press area

At STATION-Berlin there is no separate press area. Please use the space inside the halls of STATION.

Pictures and Videos

A collection of the most recent **press pictures** can be retrieved from our Flickr channel. When using those pictures for your press work, please keep in mind the CC-licensing:

<http://www.flickr.com/photos/re-publica>. Stages 1 to 7 will be recorded. The **video material** will be shared promptly for your use on YouTube: <http://youtube.com/re-publicaDE>. Again, please keep in mind the CC-licensing. The main stage (stage 1) will be streamed live and is accessible via livestream on our website.

Further audio-material of all stages, except stages J and T, can be retrieved from

<https://voicerepublic.com/users/re-publica-15>

About #rp15 – the motto

In its ninth edition, the re:publica 2015 will specifically take a look at what's new in the 'Old World' with its motto Finding Europe. Europe is a continent, a form of cooperation and coexistence, a jumble of different cultures and languages, an alliance of interests, an idea. But where is the European digital society today? At re:publica 2015, we want to explore the digital

culture in Europe and the particulars of European net politics. We are convinced that an update of our views on the 'old continent' is worthwhile in many ways – not despite, but because of the diversity that it encompasses.

About re:publica

The **re:publica** is one of the largest and most exciting conferences about digital culture in the world. Since its foundation in **2007**, it has grown from a cozy blogger meeting with 700 participants into a wide-ranging “society conference”, with more than **6000 visitors** annually. Representatives of digital culture share their knowledge and decision-making tools, and discuss the future of the information society. Here they can mingle with activists, scientists, hackers, entrepreneurs, NGOs, journalists, social media and marketing experts, and many others. This fosters innovation and creates synergies between net politics, online marketing, network technology, digital society, and (pop) culture. What is more, around **40 percent** of re:publica **participants** are **female** – far more than at many other similar events.

So **this year's** edition is going to be exciting again: We are expecting some **450 speakers** from more than **45 countries** for re:publica 2015 – three days of celebration and debate with some of the most important trailblazers and forward thinkers of the Internet, packed with **300 hours** of **programme** from a wide range of topics from politics, economy, science, society and culture.

2. Daily program flyers

You can download our daily program flyers (.pdf) on our website:

<http://re-publica.de/en/15/schedule>

While stock lasts you get printed versions of the flyers at the entrance and at our Infopoint in the main hall. **Please note:** The latest version of the program is online. Changes during the conference will be communicated on site.

3. Accreditation

Opening hours press accreditation:

Day 0	Monday, May 4, 2015	16:00 – 21:00
Day 1	Tuesday, May 5, 2015	08:30 – 20:00
Day 2	Wednesday, May 6, 2015	09:00 – 20:00
Day 3	Thursday, May 7, 2015	09:00 – 18:00

For accreditation please use the separate press counter at STATION-Berlin. Tuesday, May 5 is expected to be very crowded: Please be there on time. You can also use our **pre-registration "pre:publica"** on Monday, May 4, from 4 to 9 pm. Your contact person at the press counter is Susanne.

4. Meet-ups for newbies at re:publica

Two special meetups will take place for attendees joining the re:publica for the first time: The first and informal get-together will take place on May 4 at 6pm. Meeting spot is the **Welcome-Column** in front of the main hall.

On May 4 at 2pm, the second meetup will take place, meeting spot is the same one. A walking tour of the re-publica area will be given, information on the site will be provided and questions will be answered. For further information, please check out the following link:

<http://re-publica.de/en/news/calling-all-newbies-meet-us-republica>

5. Wifi and power supply

During the re-publica, free W-Lan will be provided as last time. Please avoid using bandwidths acute usage, such as Skype, file sharing or other big data downloads. If there are any problems, please contact the Infopoint in the main hall.

Wifi-Network Name (ESSIDs)

5 GHz-Standard 802.11a/n Geräte = re:publica
2,4 Ghz-Standard 802.11g/n = re:publica legacy
(no password needed)

For your own safety

You will be sharing the network with many other users. Hence, it is important to always encode logins and passwords when you transfer them → "https". Please, load your devices before the conference as the power capacity of the premises will be limited.

6. Getting there

STATION-Berlin
Luckenwalder Straße 4-6
10963 Berlin

<http://www.station-berlin.de/>

Public transportation

The nearest station is Gleisdreieck (U₁/U₂). From there, a 3-minute walk is needed to reach STATION-Berlin. Alternatively, you can walk from Anhalter Bahnhof (S₁/S₂/S₂₅) – it is a 8-min walk.

Bus: Bus number 248 to station Möckernstraße, within walking distance (approx. 8 min.) You can also reach S- Anhalter Bahnhof via bus, it is serviced by Bus M41, among others.

Please note: From April 20, public transport is under construction and only every second train of the train services of U₂ will stop at Gleisdreieck station. Passengers are advised to change to U₁₂. Also, keep in mind the U₁ line will not stop at station Bülowplatz.

By bicycle

The quickest and most affordable way to get around Berlin. Bike racks will be provided.

By car

A fee-charging parking garage can be found in the immediate vicinity providing about 1,500 parking spots. Entrances to the parking garage are located around Gleisdreieck on Schöneberger Ufer/bay, Luckenwalder Straße/street and Köthener Brücke/bridge.

Opening hours: daily from 06:00 to 22:00

By train

Deutsche Bahn offers all conference participants special conditions for a relaxed, comfortable way to and from re:publica 2015. A return ticket to re:publica in Berlin between May 3 and May 9, 2015, costs¹:

Using a specific train: 2nd class 99 € 1st class 159 €

flexible: 2nd class 139 € 1st class 199 €

Special ticket prices for international travel are available on request.

You can order by calling the service number +49 (0)1806 31 11 53² and using the keyword "re:publica". You will be called back to make a reservation and will need a credit card³ for payment. The same deal is also available online at: www.bahn.de/Veranstaltungsticket

¹ An exchange or refund of the ticket is possible until one day before the first day of validity for an according fee. The exchange and refund conditions for reduced tickets are valid according to the time of booking; see the conditions of passenger transportation of Deutsche Bahn AG. An exchange or refund is excluded from the first day of validity. Tickets tied to a specific train need to be booked at least three days in advance, and are sold as long as the stocks last.

² The ticket hotline is available Monday to Saturday 7am – 10pm. Calls cost 20 cents per call from a German landline, and a maximum of 60 cents per call from a German mobile.

³ Please note that since November 04, 2014, a fee is charged for credit card payments, in accordance with the conditions of passenger transportation of Deutsche Bahn AG. Prices can be subject to change.

7. re:publica 2015 online

website	http://re-publica.de
press section	http://re-publica.de/en/presse-o
speaker overview	http://re-publica.de/en/15/speakers
schedule	http://re-publica.de/en/15/schedule

Founders:

newthinking communications	http://newthinking.de
Spreeblick	http://spreeblick.com

Organizer:

republica GmbH	http://re-publica.de/en/legal-notice
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The latest information on re:publica can be retrieved from our social media channels:

Twitter	http://twitter.com/republica
Facebook	http://facebook.com/republica
Instagram	http://instagram.com/republica
Google+	http://plus.google.com/+re-publicaDE

We would appreciate it, if you could send us a specimen copy of your press coverage for reasons of documentation, after the conference (presse@re-publica.de). For online press content, a link would be sufficient.

In case of questions or concerns, please do not hesitate to contact us. We look forward to seeing you in Berlin and a successful re:publica 2015!

Best wishes,
Press and Communication Team,
#rp15

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