

# re:publica15 | *finding europe* STATION – Berlin, 5.-7. Mai 2015

## The re:publica Schedule Is Out!

**+++ Starting today, half of the sessions will be published in the program calendar +++ 16 stages at re:publica 2015 +++**

**Berlin, April 13, 2015** – As of today, April 14, 2015, #rp15 visitors can now see what's what – half of the conference sessions are now available in a clear schedule. This is a great starting point for preparing your re:publica visit and making individual session plans for a total of 16 stages and workshop rooms at #rp15.

On May 5 and 6, the [MEDIA CONVENTION Berlin](#) will occupy three stages with a strong focus on the media industry, one of which is curated by re:publica.

In the end, the connection between these two conferences is a special interest in media issues. The successful collaboration between re:publica and [MEDIA CONVENTION Berlin](#) last year has been extended once more – not only in terms of contents, but also by introducing a joint [ticket](#).

This year's motto, *Finding Europe*, is highlighted from many different perspectives, and illuminated quite literally with the Internet-of-Things light installation, "Finding Europe With Lights". The artwork displays the European (day)light colours, lighting up the entire STATION-Berlin.

**re:publica15**

WELCOME TO EUROPE'S MOST INSPIRING CONFERENCE ON INTERNET AND SOCIETY.	<b>450</b> SPEAKERS FROM MORE THAN 45 COUNTRIES	<b>300</b> HOURS PROGRAM
<b>6,000</b> PARTICIPANTS	<b>600</b> JOURNALISTS FROM ACROSS THE GLOBE	<b>500</b> HELPERS

The according sessions address, amongst other things, the religious and cultural identities of Europe, and issues of European immigration and asylum policy. Claudia Roth, Vice President of the German Bundestag, for instance, is speaking on the topic of migration together with a group of refugee representatives. Additionally, the #rp15 is giving space to many different European perspectives – the sheer numbers of speakers from different countries are an indicator of this.

This year, the re:publica again is characterized by its wide scope of topics. On the following pages, we announce the different sub-conferences and core topics and explain them.

## **Finding Europe – Program Highlights at #rp15**

### **MEDIA CONVENTION Berlin – the international congress for the media industry**

The MEDIA CONVENTION Berlin this year has become even more international, innovative and diverse. Numerous events on three stages, all about film, television, platforms, digitization, regulation, or new journalism formats, will take place on May 5th and 6th. In terms of contents, this year the conference is particularly concerned with the tension between creative and technological processes: from algorithms and social networks to motion picture strategies for the YouTube generation, from Video on Demand to the future of television. ([More](#))

The MEDIA CONVENTION Berlin is the most important media conference in the German capital, and one of the largest assemblies of the media industry in Europe. The two-day event is organized by the Media Institute Berlin-Brandenburg (mabb) and the re:publica as part of the [Berlin Web Week](#).

### **Future City – The Science Year 2015 Sub-Conference**

#rp15 participants can find out more about the city of the future, in the intersection of technology, society and sustainability, as part of the German Science Year 2015 – Future City. There will be a separate track on the topic with interesting talks, panels and workshops. ([More](#))

The Science Year 2015 – Future City is a joint initiative by the German Ministry of Education and Research, BMBF, and Wissenschaft im Dialog (Science in Dialogue), and is dedicated to supporting research and sustainable development in civil society.

### **Wearables and More: #FASHIONTECH BERLIN @ re:publica**

The term Wearables, referring to a blending of fashion and technology, is gaining importance. #FASHIONTECH BERLIN identifies points of contact between these two areas, once so strictly separated: new techniques, exciting trends and innovative projects all around gadgets, hacking and design are presented here. One of the talks is by Thomas Andrae, Director of 3M New Ventures, for example, on the latest developments in the field of Internet of Things and Wearables. ([More](#))

FASHIONTECH BERLIN was founded in collaboration with the international fashion trade shows PREMIUM and SEEK, and the re:publica. After the successful launch event with more than 1,200 visitors in January, the follow-up FASHIONTECH event is now taking place as a sub-conference during re:publica.

## **Innovators From All Over the World Coming to Berlin: Global Innovation Gathering**

For the third time, the Global Innovation Gathering (GIG) will be connecting innovation hub managers, hackers, makers and entrepreneurs from Asia, Africa and Latin America, and inviting them to present their innovative (technology) projects at re:publica. A network of participants has developed out of GIG that stays in touch throughout the year. [\(More\)](#)

The sub-conference is enabled by the Gesellschaft für Internationale Zusammenarbeit (GIZ) and the German Federal Ministry for Economic Cooperation and Development (BMZ).

### **re:cord MusicDay**

With our new re:cord MusicDay, there will be a special focus on music for the first time at re:publica! Big Data, streaming services, Open Source, and many other related topics will all be discussed on May 7th, the third day of #rp15, within this new sub-conference. One of the highlights is Music Tech Fest founder, Michela Magas, speaking about Big Data for talent scouting in record companies. [\(More\)](#)

### **Health in Times of the Net – re:health Track**

The re:health track has been a core topic at re:publica for years. This conference track is dedicated to questions like the digitization of healthcare, how society can handle these issues and which opportunities could arise. [\(More\)](#)

### **Net Politics**

Of course, there will also be numerous #rp15 sessions dealing with the complex issues of net politics. True to our motto, *Finding Europe*, topics like surveillance, encryption, copyright, net neutrality, or digital civil rights are illuminated from a European context. In the area of surveillance and society, one of the special highlights is the contribution by sociologist Zygmunt Bauman, who is presenting an update on his ideas about the control society considering current-day technology.

### **re:learn – New Approaches in Education**

We are generally interested in topics like children's Internet use – some of the topics here include surveillance in the educational system, Reality Gaming in schools, Family 2.0, civic (or net politics) education on YouTube, or the ethical dimensions of programming, as highlighted in the sessions on "Code + Ethics", or "Critical Technology Education".

### **re:think Mobility – Mobility of the Future**

Forstoring a safe and comfortable future for mobility, thinking about new concepts, or questioning existing ones – that is the mission of the re:think Mobility sub-conference, supported by Daimler along with its mobility division moovel. So how will humans and machines actually communicate in the "Shared Spaces" of the future? And what can civil society contribute? Will the use of upcoming technologies become more intuitive with improved gesture and voice controls? These are some of the questions debated and discussed within the mobility track. Trailblazers and travellers will speak up, engineers, futurologists and robotics researchers will all take a peek at the future, together with the #rp15 participants.

## Law Lab – Lawyers on Copyright, Media Law, Privacy & Co.

The legal situation regarding social media and other online platforms is frequently confusing, and in some cases, simply not well known. To address this issue, the re:publica has for the first time arranged the Law Lab. In a series of eight sessions and workshops, experienced legal scholars and lawyers will give an introduction to the most crucial aspects of Internet law.

## Soft topics

### Finding Europe with Lights

A light installation with 3D-printed Arduino lamps is conceived to make this year's motto, *Finding Europe*, more tangible. To realize the project, we are distributing 28 Internet-of-Things light sensors throughout Europe, each of which controls a lamp in the conference display. ([More](#))

### re:publica in Design: *Finding Europe* as a Core Theme for CI, Website and Trailer

Like every year, a completely new design was developed for #rp15 (CI, website, motion-design trailer), which is continued into the 3D designs of the conference venue. We developed a distinct iconography around the topics of Europe, travelling, arriving, localizing; intended to transcend all aspects of the event, from the information system to the airport-like architecture (Think: transit, arrivals, emotions, coming together, etc.). ([More](#))

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### About re:publica:

re:publica is the largest conference dedicated to the Internet and the Digital Society in Europe. It perceives itself as a political as well as cultural event, but especially as a very young event, which nevertheless attracted more than 6,000 participants last year. - [re-publica.de](http://re-publica.de)

**The ninth re:publica is taking place from May 5<sup>th</sup> to May 7<sup>th</sup>, 2015, at the STATION-Berlin.**

more information:

<http://re-publica.de/presse>

<http://www.facebook.com/republica>

<http://twitter.com/republica>

trailer:

<http://bit.ly/12kRK2r>

press pictures:

<http://www.flickr.com/photos/re-publica>

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