

Introducing the #rp15 re:ader: Highlights of the re:publica Conference 2015 Published as eBook

+++ Cooperation with Berliner Zeitung and epubli for the re:publica re:ader project +++

Berlin, April 09, 2015 – This year's re:publica conference will again see the making of the fastest book in the world: the re:publica re:ader, produced in cooperation with the self-publishing platform epubli and the German Journalism School (DJS) in Munich again, and for the first time, with the daily newspaper Berliner Zeitung.

Under the guidance of experienced editors from Berliner Zeitung, the DJS journalism students will work on-site in a special newsroom at the STATION-Berlin, compiling a comprehensive re:ader for each day of the conference. The e-magazine highlights the most important topics from the re:publica in an appealing manner, presenting articles and multimedia content, from video clips, pictories and sound bites, to the latest news from the Twittersphere.

The re:ader is then literally published overnight by epubli, so that it is available the very next morning in Apple, Google, Amazon and other e-book stores. The project was already highly successful in the previous two years. Last year, the re:ader was downloaded more than 8,000 times.

Updates and further details on the re:ader are available on Twitter under the hashtags #rp15 and #rd15.

Andreas Gebhard, founder and CEO of re:publica, explains: "This year, we are breaking new ground with the re:publica re:ader, which has been used to document the main talks and topics of the conference for the past two years. In this new collaboration with the newspaper Berliner Zeitung, the editors will develop young and attractive formats together with the journalism students, presenting innovative reflections of the debates within the digital society."

And Sophie Schmidt, head of business development for the self-publishing platform epubli, is similarly convinced: “It’s great that the re:publica re:ader is now in its third edition already, and we are glad to continue to work with the team at re:publica, the German School of Journalism, and the “Berliner Fenster”. And the cooperation with the daily newspaper Berliner Zeitung, another highly professional partner, lets all of us benefit from their editorial experience. Integrating multimedia content into the conference re:ader will help make the experience even more lively for readers.”

Brigitte Fehrlé, editor-in-chief of Berliner Zeitung, also highlights the benefits of the collaboration: “We are very much looking forward to this joint project. More experienced editors from the Berliner Zeitung will work together with their young colleagues from the Munich Journalism School to cover the event. We get to showcase sophisticated forms of modern digital journalism and develop new enticing formats and ideas. On the Net, quality has no limits. And the re:publica will prove that.”



About Berliner Zeitung:

The Berliner Zeitung is the leading subscription newspaper for Berlin and the wider Berlin-Brandenburg area, in terms of reach. Its editors provide important background analysis and well-researched reports, while at the same time breaking new ground in publishing. In 2013, the newspaper received an award for Best Mobile App. <http://www.dumont.de/unternehmen/awards/berliner-zeitung.html>

The user-friendly application guides readers through their website, showcasing videos, photo spreads and articles in an entertaining, informative manner. Readers can additionally subscribe to the complete print edition as an e-paper. - www.berliner-zeitung.de

About DJS (Deutsche Journalistenschule):

The German Journalism School DJS is the one of the most prestigious journalism schools in Germany. Founded in 1949, DJS has provided editorial training for around 2,000 students over the years. Today many DJS graduates work in all sorts of media, newsrooms and news agencies, as correspondents at home or abroad, or as freelance authors.. - www.djs-online.de

About epubli:

The self-publishing platform epubli was the initiator of the re:publica re:ader project, responsible for design and project management, as well as the circulation of published e-books in all the relevant digital bookstores. epubli is simply a way of publishing and releasing books and e-books independently, improving conditions for authors and audience around the world. - www.epubli.de

About re:publica:

re:publica is the largest conference dedicated to the Internet and the Digital Society in Europe. It perceives itself as a political as well as cultural event, but especially as a very young event, which nevertheless attracted more than 6,000 participants last year. - re-publica.de

The ninth re:publica is taking place from May 5th to May 7th, 2015, at the STATION-Berlin.

more information:

<http://re-publica.de/presse>

<http://www.facebook.com/republica>

<http://twitter.com/republica>

trailer:

<http://bit.ly/12kRK2r>

press pictures:

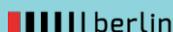
<http://www.flickr.com/photos/re-publica>

press contact:

Susanne Eiswirt

presse@re-publica.de

MAIN PARTNERS



FUNDED BY



Bundesministerium
für Bildung
und Forschung